



MΣTAFORUM  
LUGANO

June 13<sup>th</sup>, 2022  
LAC Lugano

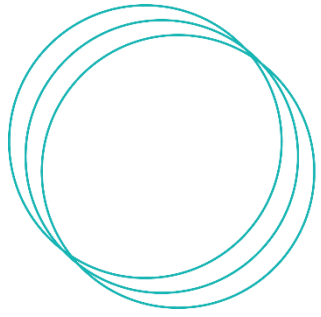
Organized by



In collaboration with

the  Cryptonomist





# MΣTAFORUM LUGANO

## Topics

- **Blockchain**
- **Crypto**
- **NFT**
- **Gamification & Play-to-Earn**
- **DeFi**
- **Smart Contracts**

## Program

9.30: **Welcome Coffee & Check in**

10.00 – 19.00 **Conferences, Exhibition & Networking**

20.00: **VIP Dinner & Charity Auction**

1

*1-day event focused on the new technological trends, with **panel discussions, speeches, workshops and an exhibition area***

2

*Some of the most important **national and international speakers**, in the crypto and blockchain industry*

3

***High-level networking moments**, essential to build professional relationships and develop new business opportunities*

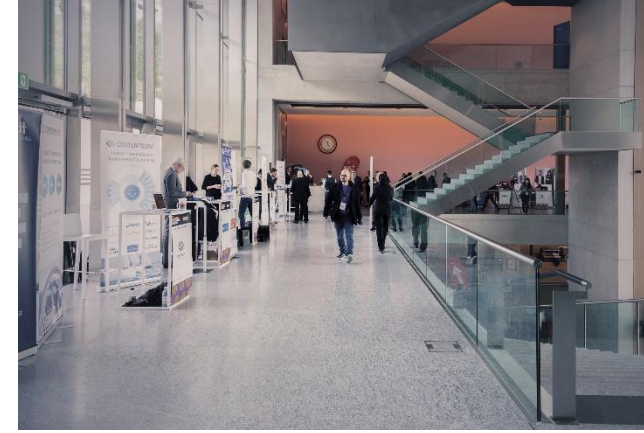
4

***One-to-one meetings** with entrepreneurs, managers, investors, developers and tech leaders*



# The Venue

## LAC Lugano Arte e cultura

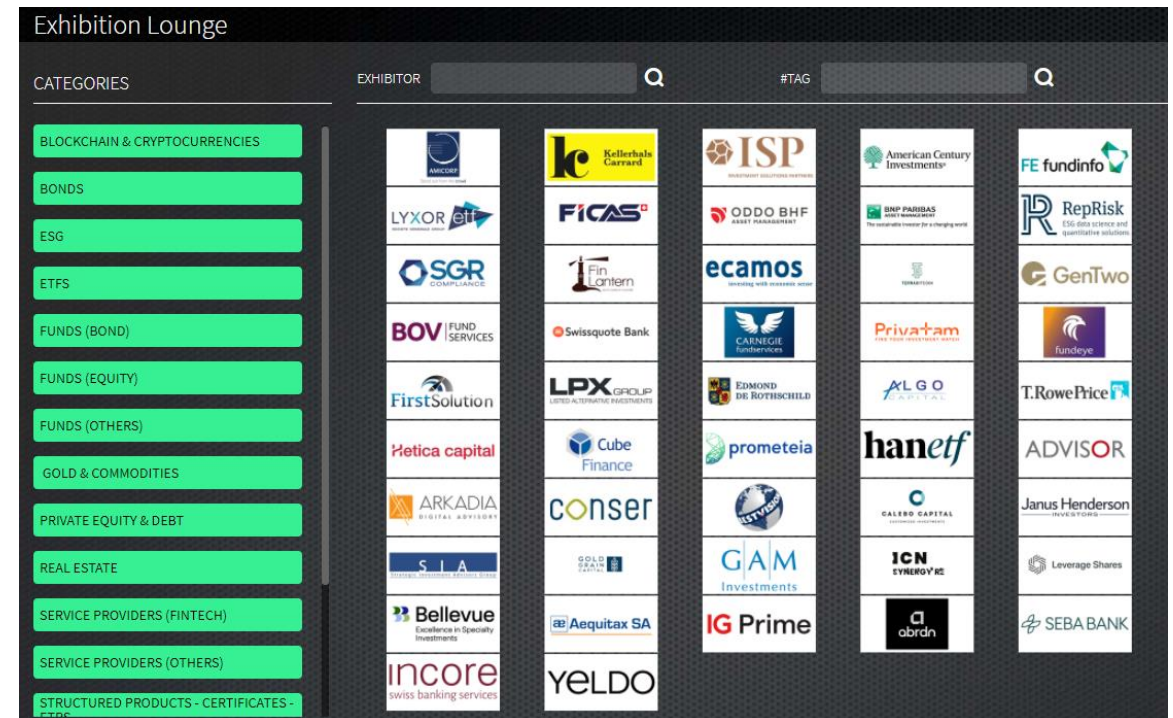
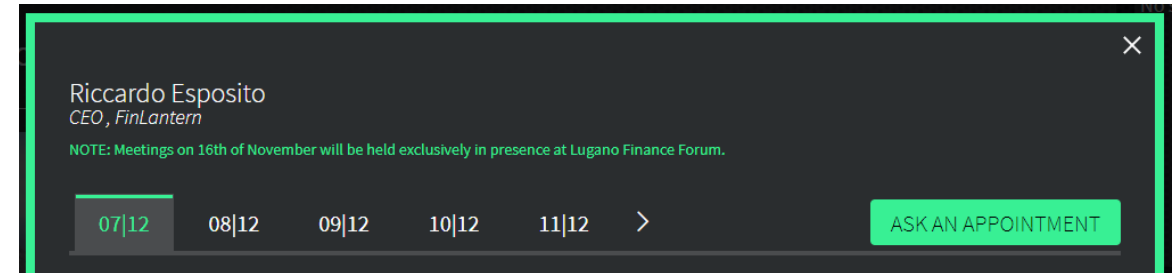




## METAFORUM is fully integrated with *nimeetz*, the online lead-generation platform

This will provide Sponsors with the following synergies:

1. **VIRTUAL BOOTH** in the *nimeetz* Exhibition Lounge
2. **ACCESS TO DELEGATE LIST.** Sponsors will be able to contact Buyers/Investors of interest in the *nimeetz* Networking Lounge.
3. **1:1-MEETING AGENDA.** All Buyers/Investors have the opportunity to request and schedule meetings with Sponsors using *nimeetz* agenda tool.
4. **MEETINGS** will be held "physically" at the LAC (on the 13<sup>th</sup> of June) and "virtually" online (in any other date) on *nimeetz*
5. **NETWORKING.** All Delegates will also be present on *nimeetz* and will be able to navigate the platform and contact other participants and Sponsors.





# Exhibition packages

## Sponsor CHF 3.000 (+VAT)

- ✗ **Setup:** N/A
- ✓ **n. 2 tickets** (VIP for Staff)
- ✓ **nimeetz** (2 months): virtual booth (nr. 1 Rep. included)
- ✓ **nimeetz:** 1:1 meeting agenda
- ✓ **nimeetz:** online access to Delegate List
- ✓ **Logo visibility** online & offline
- **Cryptonomist:** 30% discount on articles & PRs (pag 11)

## Bronze Package CHF 5.500 (+VAT)

- ✓ **Setup:** Basic
- ✓ **n. 5 tickets** (nr. 2 VIP for Staff + nr 3 Standard)
- ✓ **nimeetz** (2 months): virtual booth with (nr. 1 Rep included)
- ✓ **nimeetz:** 1:1 meeting agenda
- ✓ **nimeetz:** online access to Delegate List
- ✓ **Logo visibility** online & offline
- **Cryptonomist:** 30% discount on articles & PRs (pag 11)

## Silver Package CHF 8.000 (+VAT)

- ✓ **Setup:** Premium
- ✓ **n. 10 tickets** (nr. 3 VIP for Staff + nr 7 Standard)
- ✓ **nimeetz** (2 months): virtual booth (nr. 1 Rep. included)
- ✓ **nimeetz:** 1:1 meeting agenda
- ✓ **nimeetz:** online access to Delegate List
- ✓ **nimeetz:** A.I. lead generation marketing
- ✓ **Logo visibility** online & offline
- **Cryptonomist:** nr 1 article included (pag 11)

## Golden Package (max 5) CHF 19.000 (+VAT)

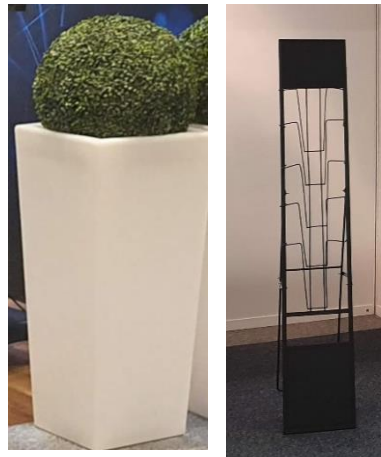
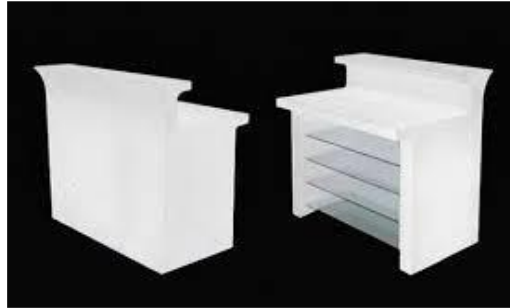
- ✓ **Setup:** Superior
- ✓ **n. 20 tickets** (nr 5 VIP for Staff + nr 15 Standard)
- ✓ **nimeetz** (2 months): virtual booth (nr. 2 Rep. included)
- ✓ **nimeetz:** 1:1 pre-arranged meeting agenda
- ✓ **nimeetz:** online access to Delegate List
- ✓ **nimeetz:** A.I. lead generation marketing
- ✓ **List of all delegates** with contacts
- ✓ **1 speaking slot** (25 minutes)
- ✓ **4 places** at the VIP Dinner & Charity Auction
- ✓ **Logo visibility:** first level of visibility online & offline + notifications on nimeetz + ADV movie 60"
- **Cryptonomist:** nr 1 article, nr 1 video interview, newsletter (pag 11) included



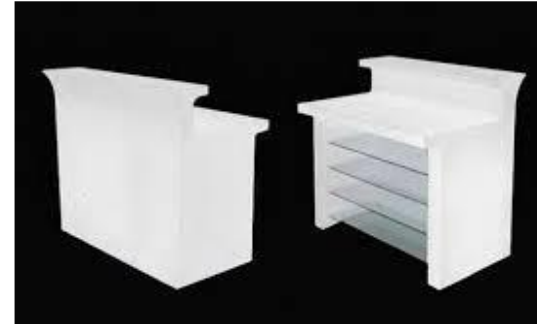
## Setup Basic



## Setup Premium



## Setup Superior





# Entrance tickets

## Visitor CHF 490

- ✓ Access to all **conferences**
- ✓ Networking **coffee breaks**
- ✓ Networking **lunch**
- ✓ Official **gadgets**
- ✓ **nimeetz**: access to Sponsors list
- ✓ **nimeetz**: possibility to schedule 1-1 meetings with Sponsors\*
- ✓ Access to **conference recordings**

*\*Automatically upgrade to VIP with at least n. 2 confirmed 1-1 meetings with Sponsors*

## VIP CHF 690

- ✓ Access to all **conferences**
- ✓ Networking **coffee breaks**
- ✓ Networking **lunch**
- ✓ Official **gadgets**
- ✓ **nimeetz**: access to Sponsors list
- ✓ **nimeetz**: access to Delegate List
- ✓ **nimeetz**: possibility to schedule 1-1 meetings with Sponsors and Delegates
- ✓ Access to the **conference recordings**

## Super VIP CHF 890

- ✓ Access to all **conferences**
- ✓ Networking **coffee breaks**
- ✓ Networking **lunch**
- ✓ Official **gadgets**
- ✓ **nimeetz**: access to Sponsors list
- ✓ **nimeetz**: access to Delegate List
- ✓ **nimeetz**: possibility to schedule 1-1 meetings with Sponsors and Delegates
- ✓ Access to the **conference recordings**
- ✓ **VIP Dinner & Charity Auction** (in the evening, on the day of the event) **CHF 300**

## Only Streaming **CHF 190**

- ✓ Access to all **conferences in streaming, online**
- ✓ Access to the **conference recordings**

- ✓ **nimeetz**: access to Sponsors list
- ✓ **nimeetz**: access to Delegate List with at least n. 2 confirmed 1-1 meetings with Sponsors



# Sponsorship opportunities

(combined with an Exhibitor Pack only)



**Badge**

CHF 3.500



**Welcome Backpack**

~~CHF 5.000~~ **Sold**



**Water**

CHF 2.500



Possibility to include the water bottle as gadget at your booth, at extra charge



**Lunch**

CHF 2.500



**Coffee**

CHF 2.500

*Images are illustrative and may differ from reality*





## Speaking slot

- Guaranteed (and included) only to the Main Partners - According to availability
- 25 minutes
- CHF 6.000

## Video advertising

- 30"
- CHF 250

## Additional representative on *nimeetz*

- CHF 150

## From external providers

- Design furniture
- Large screen: CHF 300
- Hostess: English and Italian (and an eventual third language): CHF 300

## VIP Dinner & Charity Auction

- 300 CHF





**10 1 Million views per month**  
**(56.7% New Visitors)**



Newsletter Subscribers  
**64.734**



Youtube Subscribers  
**3450**



Facebook Likes  
**6870**



Instagram Followers  
**3690**



Twitter Followers  
**8487**



Telegram Readers  
**5200**



LinkedIn Followers  
**2519**

## Article CHF 1.000

The price includes: 1 article in both English and Italian languages, social media sharing, Google index, 1or more do-follow links to your website.

## Video Interview CHF 2.000

The price includes: 1 article in both English and Italian languages, social media sharing, Google index, 1or more do-follow links to your website.

It will be listed on your Youtube channel forever

## Newsletter CHF 2.000

The price includes: 1 article in both English and Italian languages, social media sharing, Google index, 1or more do-follow links to your website.

The article will be shared through our Newsletter



# VIP Dinner & Charity Auction

Lugano

June 13<sup>th</sup>

At 8:00 pm



An exclusive **gala dinner** where you can meet and talk face-to-face with the **BIGs of the blockchain, crypto, gaming industry**.



You will have the opportunity to buy unique and irreplaceable **artwork and digital assets tokens** through a charity auction.



Special entertainment with .....



*Meeting between art and innovation  
NFT charity sale*

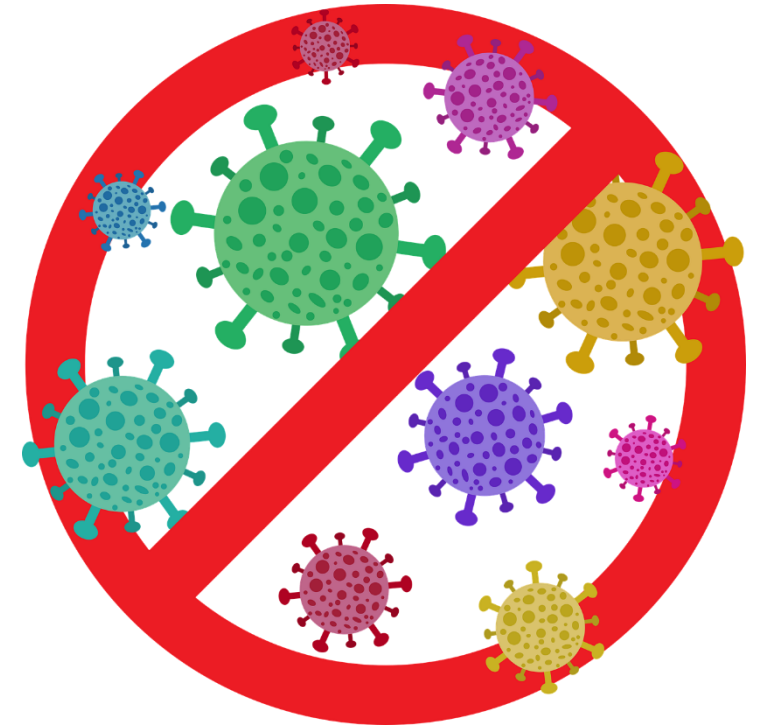


In case the event is cancelled in response to specific regulatory provisions related to the health emergency (Covid-19), **the event will be automatically moved on *nimeetz* digital platform and Exhibitors will take online their 1:1 meetings and conferences.**

**The Exhibitor will be required to pay only 50% of the required fee.**

As a consequence, the Exhibitor can alternatively:

- **request an immediate refund** of the fees already paid in excess;
- **use the fees paid in excess, increased by 10%**, to participate in every FinLantern event.







## **“The Lantern” Research SA**



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## **Organization Team**



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